

**SUBJECT LINE:**

EMBARGO (1/20/20): DE-CIX to open a new Internet Exchange in Singapore

Dear XXX,

We are sharing the below press release on behalf of [DE-CIX](#), the operator of the world's leading Internet Exchange (IX) by peak traffic [in Frankfurt \(Germany\)](#). The news, under EMBARGO until **Monday, January 20 at 8 AM CET** announces the Company's further expansion in South East Asia. DE-CIX's next Internet Exchange will be opened in the second half of 2020 in the sovereign island city-state of Singapore and will be fully operated by the company itself. The new location will be marketed as DE-CIX Singapore and will run on the award-winning [DE-CIX Apollon](#) interconnection platform, allowing the provisioning of different interconnection services like peering and cloud exchange. DE-CIX Singapore will create an interconnection ecosystem in one of the densest metro markets in South East Asia.

This comes after the company had an extremely successful entry to the Indian market in 2018, establishing interconnection hubs in Mumbai, Chennai, Kolkata, and Delhi. Its past successes in establishing itself as the world's largest Internet Exchange in Frankfurt (Germany) include creating the leading neutral Internet Exchange on the North American East Coast with DE-CIX New York and, since DE-CIX Madrid's inception in 2016, generating the fastest growing IX on the planet. The company also had an extremely successful entry to the Indian market in 2018, establishing interconnection hubs in Mumbai, Chennai, Kolkata, and Delhi.

The press release, embargoed until **Monday, January 20 at 8 AM CET**, is below.

Thank you for your consideration,

Sierra

**[Under Embargo until 20 January 8am CET](#)**

**Continuing the South East Asian expansion:  
DE-CIX to open a new Internet Exchange in Singapore**

**Frankfurt am Main, Singapore 20 January 2020.** [DE-CIX](#), operator of the world's leading Internet Exchange (IX) by peak traffic [in Frankfurt \(Germany\)](#), today announces its further expansion in South East Asia. DE-CIX's next Internet Exchange will be opened in the second half of 2020 in the sovereign island city-state of Singapore and will be fully operated by the company itself. The new location will be marketed as DE-CIX Singapore and will run on the award-winning [DE-CIX Apollon](#)

interconnection platform, allowing the provisioning of different interconnection services like peering and cloud exchange. This comes just two month after [DE-CIX announced its market entry in Malaysia through a partnership with the Starwing Technologies Sdn. Bhd. group](#). DE-CIX Singapore will create an interconnection ecosystem in one of the densest metro markets in South East Asia.

“For 25 years, DE-CIX is renowned for creating interconnection hubs around the world wherever customers need us, hubs which are secure and easy to access. DE-CIX Singapore, as the heart of the ASEAN region, is just the next logical step we are taking in our international expansion. Whilst Singapore has been a major content hub for the region over the last decade, the key content and cloud-computing players have started to extend their footprint throughout ASEAN. This will pave the way in our further expansion in the region for creating a robust and secure interconnection ecosystem, with more to come in the next year or two,” says Ivo Ivanov, CEO of DE-CIX International. “There are millions of users around the ASEAN markets who both local and international operators want to have access to. The demand for low latency and the huge traffic volumes driven by video, payment, gaming, and other applications – like on-demand and live streaming of sports – is huge,” Ivanov concludes.

### **“Making interconnection easy, anywhere – 25 years of global interconnection history”**

2020 marks a special year in the history of DE-CIX, as the company is celebrating its 25 years jubilee. Beyond establishing the world’s largest Internet Exchange in Frankfurt (Germany), DE-CIX’s international expansion in the last decades has been unrivaled: DE-CIX has created the leading neutral Internet Exchange on the North American East Coast with DE-CIX New York and, since DE-CIX Madrid’s inception in 2016, has the fastest growing IX on the planet. The company also had an extremely successful entry to the Indian market in 2018, establishing interconnection hubs in Mumbai, Chennai, Kolkata, and Delhi. Today, DE-CIX runs more than 20 IXs in Europe, the Middle East, South East Asia, and North America, with more than 1800 connected networks from 100+ countries.

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**About DE-CIX**

DE-CIX is the world's leading Internet Exchange operator. Having started operations in 1995, DE-CIX in Frankfurt am Main is the Internet Exchange (IX) with the world's highest data throughput at peak times, at more than 8.1 Terabits per second (Tbps). Its technical infrastructure has a total capacity of 48 Terabits.

In total, DE-CIX serves over 1800 network operators, Internet service providers (ISPs), and content providers from more than 100 countries with peering and interconnection services at its more than 20 locations in Europe, the Middle East, Asia, and North America. Further information at [www.de-cix.net](http://www.de-cix.net)

**Press Contact DE-CIX:**

Carsten Titt - Head of Global Public Relations - Telephone: +49 (0)69-1730902-130 – Email: [carsten.titt@de-cix.net](mailto:carsten.titt@de-cix.net)